



# IRD PRESS RELEASE

The Institute on Religion and Democracy

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## “We Get It” Campaign Kicks Off Campaign for a Million Signatures

*“Human creativity and human industry sustain and enrich the Earth while allowing us to obey Jesus’ command that we love God and neighbor.”*

—IRD President James Tonkowich

**Washington, DC**—Christian leaders have joined with pastors and legislators to put forth a new initiative on caring for the environment. Today marks the launch of [www.WeGetIt.org](http://www.WeGetIt.org), a website offering visitors the opportunity to sign up and be a part of an historic movement.

The reaction to climate change has reached deep into prevailing culture. Knee-jerk reactions with good intentions can harm more than help. The recent increase in the cost of food is one example of the consequence of diverting crops such as corn to the production of ethanol as a fuel source. The impact that steep corn price increases have had on food distribution to third-world countries has been profoundly negative. Keeping in mind this difficult lesson, the “We Get It” coalition offers recommendations by which we can honor and care for the environment along with the poor.

The “We Get It” campaign coalition includes Senator James Inhofe, Cornwall Alliance, Institute on Religion and Democracy, Family Research Council, Focus on the Family, and Wallbuilders. Janet Parshall, Joel Belz of World Magazine, Acton Institute and Dr. Richard Land have also joined this monumental movement.

### **The Rev. James Tonkowich, IRD President, commented:**

*“Rather than consumers and polluters, we maintain that humans are stewards and creators—co-creators with God himself in whose image we humans have been made.*

*“A biblical and historic Christian approach to the environment understands that Earth was shaped by a benevolent Creator to be the habitat that sustains and enriches human life. Human creativity and human industry sustain and enrich the Earth while allowing us to obey Jesus’ command that we love God and neighbor.*

*The “We Get It!” campaign is nothing more than good theology, simply stated and applied to questions of the environment. It acknowledges the sovereign God as creator of all things, humans who are in God’s image as producers and stewards, the redemption available through Jesus Christ, and the obligation to love our neighbors wisely and appropriately.”*

[www.TheIRD.org](http://www.TheIRD.org)

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